

# Willingboro Art Alliance

Sketchbook | September 2020

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## What's New...

- The following is the **WAA link for ALL Zoom Meetings and Workshops**: <https://us02web.zoom.us/j/5665585928>
- **Weekly Workshops and Life Open Studios are on-line!** Contact info and topics are on page 2.
- **Update: The Kennedy Center is now open from 9-5**, Monday through Friday. The WAA board has unanimously decided not to resume regularly scheduled in-person workshops for now. Members who would like access to work in our studios may schedule appointments by emailing [info2019@willingboroart.org](mailto:info2019@willingboroart.org). The rooms are limited to 10 people per room and artists must wear masks the entire time they are in the building.
- This fall we will be putting together nominations for our upcoming 2021 elections. Volunteers are needed to be part of the nominating committee. For info or to volunteer, please email [info2019@willingboroart.org](mailto:info2019@willingboroart.org).
- **Tuesday Open Studio** at 11:00 am is on Zoom, contact Arlene Potter, [Arleen169@aol.com](mailto:Arleen169@aol.com), for more information.
- **Wednesday Workshop** sessions at 9:30 am on Zoom. Emails will be sent each week describing the content of the class.
- **Thursday Morning Still Life Workshop** is at 10:30 am. Talk, Paint, and Share. Contact Indira Mehta at [iservai@yahoo.co.uk](mailto:iservai@yahoo.co.uk)
- **NEW! Thursday Evening Figure Drawing with Instruction**, 6:30 to 8:00 pm Figure Drawing with Instructor David Aguilar.
- Visit the **WAA website**, [www.willingboroart.org](http://www.willingboroart.org). It's been updated with information and resources for members.
- **Handy feature**; click on any link/Url or email address to open the webpage or an email in your mail program.

<http://xxxx>  [Click on any Link to go to that website](#)

## The Willingboro Art Alliance The Oldest Art Organization in Burlington County

Founded in 1964—Incorporated 1965  
501(c)(3) Non-Profit Organization  
Facebook: Willingboro Art Alliance  
Website: [www.willingboroart.org](http://www.willingboroart.org) • Email: [info2019@willingboroart.org](mailto:info2019@willingboroart.org)  
Zoom link: <https://us02web.zoom.us/j/5665585928>



## Business Bits

*What do you need to know when thinking about entering an art competition?*

**Aim for a good fit between your work and the competition** It's wise to do some research before you start to create an entry.

**Be yourself** "Being yourself" AND "being different" can often get your work noticed.

**Research the chances of getting selected** if you submit to some competitions you have a 97% chance of being rejected.

**Create a timetable for getting the work submitted** and don't forget to include some contingency time for things going wrong.

**Check out the jurors** Is your work likely to be a good fit with the art they like.

**Think about what gets artwork noticed** You have a few seconds to make an impression.

**Keep a list of things to remember to do next time** ... something prompts the thought "must remember that for next time".

More info at: <https://makingamark.blogspot.com/2010/02/20-tips-for-entering-art-competitions.html>

**Wednesday Workshops 9:30 AM ZOOM Meeting**  
<https://us02web.zoom.us/j/5665585928>  
**Emails on content will be sent weekly or contact David Watson or David Aguilar**

September 2	Creating Abstract Artwork
September 9	Drawing and sketching techniques
September 16	Composition techniques
September 23	Shading and value techniques
September 30	Critique

The following are on **ZOOM** at the times listed  
<https://us02web.zoom.us/j/5665585928>  
**Members – No fee for on-line sessions**

**Monday—10 am to 1 pm**

**Life Open Studio**

Contact Marcia Steinbock for information at [marcia@ucountonus.com](mailto:marcia@ucountonus.com)

Each week there will be photographs of a different model. People who are interested can receive jpegs of the models so that they can continue to work on their art. We hope to see you in the coming weeks.

**Tuesday 11:00 – 12:30 pm Open Studio**

Contact Arleen Potter at [arleen169@aol.com](mailto:arleen169@aol.com)

**Tuesday Afternoons**

Plein Air with Kathy Kellagher [kkellagh@yahoo.com](mailto:kkellagh@yahoo.com)

**Thursday 10:30 – 12:00 pm Open Studio**

Contact Indira Mehta at [iservaia@yahoo.co.uk](mailto:iservaia@yahoo.co.uk)

**New**

**Thursday—6:30 to 8:00 pm**

**Figure Drawing with Instructor David Aguilar**

Emails will be sent to all members or contact David for information at [david.aguilar.cms@gmail.com](mailto:david.aguilar.cms@gmail.com)

Male and female nude and clothed model photo sources will be selected on the basis of gesture, lighting and aesthetic value. Sessions will begin with warm-up gesture poses and then one long pose. There will be 5 minute breaks at 25 minute intervals.

A camera will be trained on David's easel and participants are encouraged to observe or ask questions as the drawings progress.

**Photography Club**

3rd Saturday - Mornings, Monthly Meeting led by Ed Ward

## Featured Presenter: Ed Ward

Presenting Ed Ward as our September Presenter on ZOOM, **Saturday, September 12th at 10am.**  
**<https://us02web.zoom.us/j/5665585928>**

### A practical approach to photographing your own artwork

The session will start with a review of the steps to obtain good digital photographs of your artwork with either a cell phone or hand held camera. We will demonstrate proper lighting, correct camera angles, preparation of artwork, and optimum exposure. Most of the session will be on the mechanics of photographing artwork for best results followed by a brief overview of digital image software. Showing the tools to correct for best results, resizing images digitally for online presentation, digital show entries, and best digital print results. There will be time allotted for a question and answer session at the end.



### Short summary of Ed's experience:

**Edward Ward's** education and experience: BA Liberal Arts, Art. College of NJ. NJ State Art teaching certified grades K-12. Postgraduate studies in Fine Art Printing, Photography, Commercial Printing, and related digital technologies. Master printmaker with over 40 years experience in traditional fine art printing.

Employed by Eastman Kodak Company from 1987 to 2015 in the Graphics and Communications Group as a digital applications specialist. He was cross-trained on multiple Kodak photographic, digital printing, and proofing products.

His artwork has been exhibited in hundreds of juried shows. He has received over 200 special awards for his work. He has demonstrated printmaking on WPVI TV in Philadelphia. His work has appeared on the cover of "Arts New Jersey Magazine", and is included in the permanent State of New Jersey collection and is in numerous other collections.

### WAA Membership Meetings for 2020

On-line Meetings – Dates will be announced

#### Board Meeting

Wed, Sept. 9, at 7:00 pm — on-line **ZOOM**  
**<https://us02web.zoom.us/j/5665585928>**

#### Saturday Presentation

September 12 at 10:00 am — on-line **ZOOM**  
presentation see information above

### Willingboro Kennedy – Building Closures

The Kennedy Center is now open from 9-5

Monday, September 7 . . . . . Labor Day

Monday, October 12 . . . . . Columbus Day

Wednesday, November 11 . . . . Veterans Day

Thursday, November 26 . . . . . Thanksgiving Day

Friday, November 27 . . . . . Thanksgiving Holiday

## President's Message

### "The Bathers at Asnieres"



Georges Seurat  
Oil on Canvas, 1884, National Gallery London

As the lazy days of summer are finally cooling off I am reflecting on how active and productive the WAA members have been, over the last few months, working together en plein air and in our online studios!

There is a lot to look forward to this fall as we endeavor to resume shows, (including our first club plein air competition), and anticipate expanding our online offerings to include weekend and evening programs.

It is also now time to plan for our annual election, which led me to selecting Georges Seurat's masterpiece, "The Bathers at Asnieres," to share with everyone this month. A brilliant colorist, the post-impressionist Seurat is best remembered for works like "The Bathers." In producing snapshot compositions of leisure activities, Seurat covered his canvases working with only dots that are so small you can hardly notice them from a distance. On Seurat's oversized canvases, the specks magically create something bigger.

Like Seurat's peopled landscapes, every club member has something to contribute and the WAA could use your talents, enthusiasm, and time. We are looking for online presenters, studio monitors, show assistance, judges, committee members and a new Vice President.

It's time to dive in and help to keep the club afloat!

Every little gesture helps. Please talk with any board member to share your ideas, concerns, and suggestions.

Happy Painting,

*Denise McDaniel*  
President

## WAA Plein Air Group

The WAA Plein Air group enjoys meeting weekly, in good weather. All members are welcome to join in, but there is a Limited Number of attendees permitted each week.

We are planning to be at these locations:

**Smithville:** September 8, 15

**Flora Lea:** September 22, 29, October 6, 13

Interested Artists and Photographers should contact **Kathy Kellagher** at [kkellagh@yahoo.com](mailto:kkellagh@yahoo.com) for more information and rendezvous dates and times.

Rules for **SOcial DISTANCING** are to be maintained at all times.

## Member News

### What have our Members created this summer?

- **Mike Leathem** received *1st Place for Works on Paper* at the 2020 Vitual Senior Citizens Juried Art Contest & Exhibition from **Camden County College** for his work titled *Disillusioned*  
<https://www.artworkarchive.com/rooms/camden-county-college/6e8106>



*Disillusioned*  
by Mike Leathem

- **Richard Montemurro's** photos have been accepted in the MAC's 2020 Members Only Online Exhibit now in progress. This Exhibit is currently online at <https://www.medfordarts.com/2020-members-exhibition.html>.

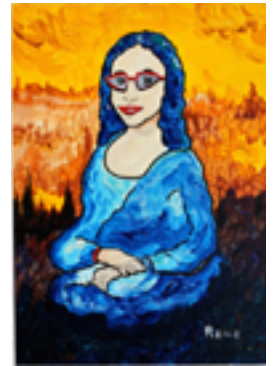
Richard was awarded *1st Place for Digital Art* at the 2020 Vitual Senior Citizens Juried Art Contest & Exhibition from **Camden County College** for his work titled *Abstract 121*  
<https://www.artworkarchive.com/rooms/camden-county-college/6e8106>



(Top) *Surreal Sunset*  
(Middle left) *Red Sky*  
(Middle right) *Three Birds*  
(Bottom) *Abstract 121*  
by Richard Montemurro

## Member News (continued)

- **Mona Blue:** with thanks to Leonardo for the inspiration, with yet another rendition of probably the most well known image in western art, this Mona sports blue tinted sunglasses and a blue outfit. Acrylic on 12 x 16 inch canvas board.



(Left) *Mona Blue*  
(Right) *Mona Nova*  
by Rene Yohannan

**Mona Nova:** this Mona is an attempt to modernize Mona with some elements of 1960's era POP. She waves to us, circumventing the formalities of so many hundred years ago. Also, it was when working on this, I realized that yet another Mona lies quietly in the chambers of my head and, hopefully, may be born soon. Acrylic on 11 x 14 inch canvas board. The Mona Lisa song from the fifties has been running through my head recently, as sung, I believe, by Nat King Cole.

**The Doodle Box:** this is a three dimensional "drawing surface," in short a simple box. I saw a photograph of a full size refrigerator with ink scrawling all over it. I thought the idea terrific if doodle images in ink were made on a small box, painted white. So I made the Doodle Box. The box is created from a former Nabisco Premium Cracker (saltine) box, taped tightly and painted with acrylic. It is 4.5" x 5" x 9" and is much lighter in weight than a refrigerator. I can even hold it with one hand.



*The Doodle Box*  
by Rene Yohannan

- **Vandella Poe** created *The Church* (16 x 20, acrylic and mixed media). Since we were not allowed to attend church, I decided to create my own. Dedicated to God with hope and prayers for all, for humanity.

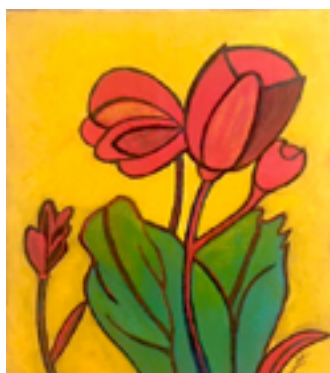
Vandella also created *Wild Daffodils*, *The Quarry*, and *Dragon Fruit Takes Center Stage* (all 16 x 20 acrylic and mixed media).



(Top left) *Wild Daffodils*  
(Top right) *The Church*  
by Vandella Poe

- **Joy Hoffman** submitted her first piece of art to an online show. *4 Chairs* is in the Smithville Senior Show.

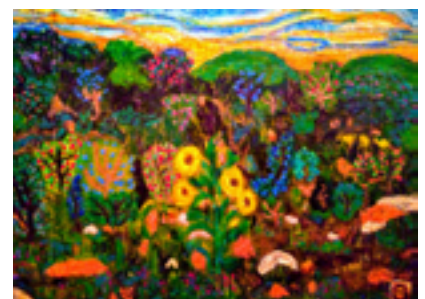
- **Ellen Barnett** created *Isolated Flowers* (16 x 20, acrylic) during self quarantine.



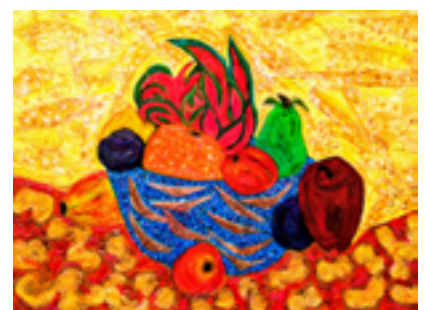
*Isolated Flowers*  
by Ellen Barnett



*4 Chairs*  
by Joy Hoffman



*The Quarry*  
by Vandella Poe



*Dragon Fruit Takes Center Stage*  
by Vandella Poe

## Member News (continued)

- **Sherry D. McGrath** received 1st place in Pigment for *Snowed In*, at the July Exhibition (virtual) for the Hammonton Arts Center theme show - *Seasons*. The artwork is 14x11, ink and watercolor pencils on bristol board

Sherry also participated in the first BCAG Virtual Spring 2020 Members' Show (video link at [www.burlcoartguild.org](http://www.burlcoartguild.org)) and the Riverfront Renaissance Center for the Arts, "*Night Skies*" Virtual Show in July (video link at: [www.rrcarts.com](http://www.rrcarts.com))

- **Denise McDaniel** sold two works from the recent *Landscape Expressions* show at the Harford Artists Gallery, in Bel Air, MD and *The Pond*, en plein air.

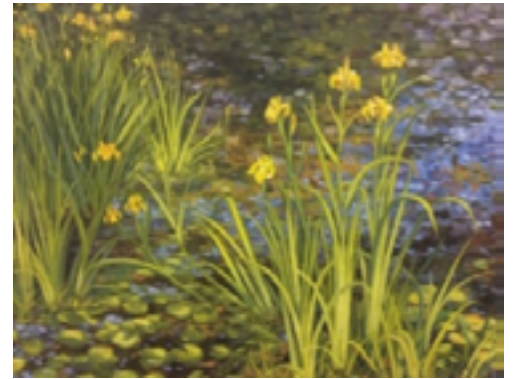
*Snowed In*  
by Sherry D. McGrath



- Many members participated in the **BCAG Spring 2020** show. View artwork at <https://www.youtube.com/watch?v=T6rYNNVQU6A>

## Shows to See

*The Pond*  
by Denise McDaniel



- **Medford Arts Center**  
*2020 Members Only Exhibit Online*  
[www.medfordarts.com/2020-members-exhibition.html#gallery](http://www.medfordarts.com/2020-members-exhibition.html#gallery)
- **African American Museum in Philadelphia** *Through His Eyes*, an online exhibit that pulls from the Jack T. Franklin photographic collection <https://www.aampmuseum.org/current-exhibitions.html>
- **The National Gallery** has three virtual tours: <https://www.nationalgallery.org.uk/visiting/virtual-tours>
- **The Met** has *Art at Home* which allows viewers to explore art in three ways; to Explore, Learn, or Feel Inspired at <https://www.metmuseum.org/art/art-at-home>
- **Riverfront Renaissance Center for the Arts** has reopened. More info and artwork can be seen at <https://www.rrcarts.com>
- **Highlands Art Gallery** in Lambertville, NJ has reopened: <https://www.highlandsartgallery.com>

## Outdoor Events

- **Grounds for Sculpture** has reopened, access to outdoor ground. The buildings and indoor exhibits remain closed. <https://www.groundsforsculpture.org>.

### The WAA seeks Online Presenters for our Saturday Members Meetings

Any topic related to the Visual Arts will be considered. Interested Speakers, Demonstrators and Instructors with on-line presentation capabilities can contact the club with proposals at [info2019@willingboroart.org](mailto:info2019@willingboroart.org) Membership is not required to take advantage of this opportunity.

## DID YOU KNOW?

**Miles Davis**, 20th century's most influential musician and a key figure in modern jazz, was also a painter. His work reveals references to African tribal artwork, the geometric and style employed by artists Picasso and Kandinsky.



### MISSION STATEMENT

Forming an organization, which would bring amateur and professional artists together in an effort to increase their skills through workshops and exhibits, and at the same time, to increase community awareness of the fine arts.

Address: John F. Kennedy Ctr, Room 300  
Levitt Parkway and Kennedy Way,  
Willingboro, NJ 08046

Send donations and membership checks to : Willingboro Art Alliance,  
P.O. Box 2276, Willingboro, NJ 08046  
E-mail: info2019@willingboroart.org

**Please email the editor with art news  
for the October Sketchbook  
by September 20<sup>th</sup>,  
send emails to:  
maria@moralesllc.com**

Follow us on

**Instagram**

www.instagram.com/  
willingboroartalliance



www.facebook.com/willingboroart

## Opp-ART-unities

- **Hammonton Arts Center** [hammontonartscenter.org](http://hammontonartscenter.org)  
2020 Exhibit Schedule,  
September – *Figures/Portraits* drop off: 8/31-9/5, Reception 9/10  
October – *Photography* drop off: 9/28 – 10/3, Reception 10/8
- **Medford Arts Center 2020 Fall Fine Art Juried Exhibition** Online  
All Media, deadline: September 7, exhibit: Sept 11-Oct 8  
<https://www.medfordarts.com/2020-fall-fine-art-juried.html>
- **Perkins Center for the Arts 2020 Fall Annual Juried Exhibition**  
Exhibition Dates: October 10 - November 22  
Submission Deadline: September 18 or September 20  
(Hand Delivery Only) <https://perkinsarts.org/event/7149/>
- **Inside Small *The Color of Music*** Art Inspired by Music,  
Small Works Virtual Art Exhibit, not to exceed 10" x 10"  
(including frame). Submission Deadline: October 2,  
Online Gallery Exhibit Dates: October 16 – November 20  
No entry fee and no commission on sales  
<https://www.insidesmall.com/call-for-artists>
- **New Jersey Water Color Society Online 78th Annual Open  
Juried Exhibition** Deadline: October 1, Acceptance: Oct 10  
Reception: Nov 29, Exhibit: October 16 – December 31  
<https://www.njwcs.org/78thProspectusEntry.htm>
- **Smithville Mansion Annex Gallery Winter Art Exhibit**  
Exhibit Dates: December 3 - January 24, 2021, free submission  
Intake: Nov. 20, 21. [www.co.burlington.nj.us/1820/Call-For-Artists](http://www.co.burlington.nj.us/1820/Call-For-Artists)
- **The Delphine Arts Center National Juried Photography  
Exhibition**, part of **Focus**, their month-long celebration of  
photography. Exhibition: Nov 7-29, Deadline: September 28  
Info at: [https://delaplaine.org/exhibitions/opportunities/  
national-juried-photography-exhibition](https://delaplaine.org/exhibitions/opportunities/national-juried-photography-exhibition)
- **Fusion Art** has current Open Calls for Artists, info at:  
<https://www.fusionartps.com/calls-for-artists>
- **The New York Center for Photographic Arts (NYC4PA) Street  
Photography** Deadline: September 9, Prospectus at  
<https://www.nyc4pa.com/street-photography>

A big thank you to **Ben Cohen**.  
We really appreciate you  
donating your supplies and  
materials. They will be of  
great use to the club.

And Thank You for all the  
knowledge you so generously  
share with our members!



<b>WAA OFFICERS - 2020</b>		<b>WAA COORDINATORS (continued)</b>	
<b>President</b>	Denise McDaniel	<b>Thursday-Costume Class/ Open Studio</b>	Indira Mehta Diana Maloney
<b>Vice President &amp; Exhibition Chair</b>	Nancy Sullivan	<b>Thursday-Life Open Studio</b>	David Aguilar
<b>Secretary</b>	Ellen Miller	<b>3rd Saturday 3D Media</b>	Margarete Naperski
<b>Treasurer</b>	Patricia Watson	<b>Last Saturday Photo Club Lyceum Photography Show</b>	Edward Ward
<b>Past President</b>	RJ Haas	<b>Smithville Mansion show</b>	Nancy Gower
<b>WAA CHAIRPERSONS</b>		<b>Annual Juried show</b>	Arleen Potter - curator
<b>Membership</b>	Diane Carrier MaryAnn Oetter	<b>Sketchbook Editor</b>	Maria Morales
<b>Programming</b>	Brian Zimmerman	<b>Hospitality/Sunshine</b>	Joanne Sherman
<b>Art Education</b>	Ben Cohen	<b>Library</b>	Rene Yohannan
<b>Public Relations/Publicity</b>	Carolyn Burke	<b>Historian</b>	William Ruspantine
<b>WAA COORDINATORS</b>		<b>Holiday Party Coordinator</b>	Indira Mehta
<b>Monday Life Class</b>	Marcia Steinbock	If you have news, email Maria Morales at <a href="mailto:maria@moralesllc.com">maria@moralesllc.com</a> , <a href="mailto:info2019@willingboroart.org">info2019@willingboroart.org</a> or call (609) 859-0607 and leave a message	
<b>Tuesday Open Studio</b>	Arleen Potter		
<b>Wednesday Workshop</b>	Ben Cohen David Watson David Aguilar		

First Class Mail

The Willingboro Art Alliance  
 P.O. Box 2276  
 Willingboro, NJ 08046