

Willingboro Art Alliance

Sketchbook | September 2020

<u>Topic</u>	<u>Page</u>
What's New	1
Workshops/Open Studios.....	2
Business Bits.....	2
Presentation	3
JFK Closures	3
President's Message.....	4
WAA Plein Air Group	4
Member News.....	4
Shows to See.....	6
Workshops	6
Opp-ART-unities.....	7
WAA Officers/Coordinators.....	8



What's New...

- The following is the **WAA link for ALL Zoom Meetings and Workshops**: <https://us02web.zoom.us/j/5665585928>
- **Weekly Workshops and Life Open Studios are on-line!** Contact info and topics are on page 2.
- **Update: The Kennedy Center is now open from 9-5**, Monday through Friday. The WAA board has unanimously decided not to resume regularly scheduled in-person workshops for now. Members who would like access to work in our studios may schedule appointments by emailing info2019@willingboroart.org. The rooms are limited to 10 people per room and artists must wear masks the entire time they are in the building.
- This fall we will be putting together nominations for our upcoming 2021 elections. Volunteers are needed to be part of the nominating committee. For info or to volunteer, please email info2019@willingboroart.org.
- **Tuesday Open Studio** at 11:00 am is on Zoom, contact Arlene Potter, Arleen169@aol.com, for more information.
- **Wednesday Workshop** sessions at 9:30 am on Zoom. Emails will be sent each week describing the content of the class.
- **Thursday Morning Still Life Workshop** is at 10:30 am. Talk, Paint, and Share. Contact Indira Mehta at iservai@yahoo.co.uk
- **NEW! Thursday Evening Figure Drawing with Instruction**, 6:30 to 8:00 pm Figure Drawing with Instructor David Aguilar.
- Visit the **WAA website**, www.willingboroart.org. It's been updated with information and resources for members.
- **Handy feature**; click on any link/Url or email address to open the webpage or an email in your mail program.

<http://xxxx>  [Click on any Link to go to that website](#)

The Willingboro Art Alliance The Oldest Art Organization in Burlington County

Founded in 1964—Incorporated 1965
501(c)(3) Non-Profit Organization
Facebook: Willingboro Art Alliance
Website: www.willingboroart.org • Email: info2019@willingboroart.org
Zoom link: <https://us02web.zoom.us/j/5665585928>



Business Bits

What do you need to know when thinking about entering an art competition?

Aim for a good fit between your work and the competition It's wise to do some research before you start to create an entry.

Be yourself "Being yourself" AND "being different" can often get your work noticed.

Research the chances of getting selected if you submit to some competitions you have a 97% chance of being rejected.

Create a timetable for getting the work submitted and don't forget to include some contingency time for things going wrong.

Check out the jurors Is your work likely to be a good fit with the art they like.

Think about what gets artwork noticed You have a few seconds to make an impression.

Keep a list of things to remember to do next time ... something prompts the thought "must remember that for next time".

More info at: <https://makingamark.blogspot.com/2010/02/20-tips-for-entering-art-competitions.html>

Wednesday Workshops 9:30 AM ZOOM Meeting
<https://us02web.zoom.us/j/5665585928>
Emails on content will be sent weekly or contact David Watson or David Aguilar

September 2	Creating Abstract Artwork
September 9	Drawing and sketching techniques
September 16	Composition techniques
September 23	Shading and value techniques
September 30	Critique

The following are on **ZOOM** at the times listed
<https://us02web.zoom.us/j/5665585928>
Members – No fee for on-line sessions

Monday—10 am to 1 pm

Life Open Studio

Contact Marcia Steinbock for information at marcia@ucountonus.com

Each week there will be photographs of a different model. People who are interested can receive jpegs of the models so that they can continue to work on their art. We hope to see you in the coming weeks.

Tuesday 11:00 – 12:30 pm Open Studio

Contact Arleen Potter at arleen169@aol.com

Tuesday Afternoons

Plein Air with Kathy Kellagher kkellagh@yahoo.com

Thursday 10:30 – 12:00 pm Open Studio

Contact Indira Mehta at iservaia@yahoo.co.uk

New

Thursday—6:30 to 8:00 pm

Figure Drawing with Instructor David Aguilar

Emails will be sent to all members or contact David for information at david.aguilar.cms@gmail.com

Male and female nude and clothed model photo sources will be selected on the basis of gesture, lighting and aesthetic value. Sessions will begin with warm-up gesture poses and then one long pose. There will be 5 minute breaks at 25 minute intervals.

A camera will be trained on David's easel and participants are encouraged to observe or ask questions as the drawings progress.

Photography Club

3rd Saturday - Mornings, Monthly Meeting led by Ed Ward

Featured Presenter: Ed Ward

Presenting Ed Ward as our
September Presenter on ZOOM,
Saturday, September 12th at 10am.
<https://us02web.zoom.us/j/5665585928>

A practical approach to photographing your own artwork

The session will start with a review of the steps to obtain good digital photographs of your artwork with either a cell phone or hand held camera. We will demonstrate proper lighting, correct camera angles, preparation of artwork, and optimum exposure. Most of the session will be on the mechanics of photographing artwork for best results followed by a brief overview of digital image software. Showing the tools to correct for best results, resizing images digitally for online presentation, digital show entries, and best digital print results. There will be time allotted for a question and answer session at the end.



Short summary of Ed's experience:

Edward Ward's education and experience: BA Liberal Arts, Art. College of NJ. NJ State Art teaching certified grades K-12. Postgraduate studies in Fine Art Printing, Photography, Commercial Printing, and related digital technologies. Master printmaker with over 40 years experience in traditional fine art printing.

Employed by Eastman Kodak Company from 1987 to 2015 in the Graphics and Communications Group as a digital applications specialist. He was cross-trained on multiple Kodak photographic, digital printing, and proofing products.

His artwork has been exhibited in hundreds of juried shows. He has received over 200 special awards for his work. He has demonstrated printmaking on WPVI TV in Philadelphia. His work has appeared on the cover of "Arts New Jersey Magazine", and is included in the permanent State of New Jersey collection and is in numerous other collections.

WAA Membership Meetings for 2020

On-line Meetings – Dates will be announced

Board Meeting

Wed, Sept. 9, at 7:00 pm – on-line **ZOOM**
<https://us02web.zoom.us/j/5665585928>

Saturday Presentation

September 12 at 10:00 am – on-line **ZOOM**
presentation see information above

Willingboro Kennedy – Building Closures

The Kennedy Center is now open from 9-5

Monday, September 7 Labor Day

Monday, October 12 Columbus Day

Wednesday, November 11 Veterans Day

Thursday, November 26 Thanksgiving Day

Friday, November 27 Thanksgiving Holiday

President's Message

"The Bathers at Asnieres"



Georges Seurat
Oil on Canvas, 1884, National Gallery London

As the lazy days of summer are finally cooling off I am reflecting on how active and productive the WAA members have been, over the last few months, working together en plein air and in our online studios!

There is a lot to look forward to this fall as we endeavor to resume shows, (including our first club plein air competition), and anticipate expanding our online offerings to include weekend and evening programs.

It is also now time to plan for our annual election, which led me to selecting Georges Seurat's masterpiece, "The Bathers at Asnieres," to share with everyone this month. A brilliant colorist, the post-impressionist Seurat is best remembered for works like "The Bathers." In producing snapshot compositions of leisure activities, Seurat covered his canvases working with only dots that are so small you can hardly notice them from a distance. On Seurat's oversized canvases, the specks magically create something bigger.

Like Seurat's peopled landscapes, every club member has something to contribute and the WAA could use your talents, enthusiasm, and time. We are looking for online presenters, studio monitors, show assistance, judges, committee members and a new Vice President.

It's time to dive in and help to keep the club afloat!

Every little gesture helps. Please talk with any board member to share your ideas, concerns, and suggestions.

Happy Painting,

Denise McDaniel
President

WAA Plein Air Group

The WAA Plein Air group enjoys meeting weekly, in good weather. All members are welcome to join in, but there is a Limited Number of attendees permitted each week.

We are planning to be at these locations:

Smithville: September 8, 15

Flora Lea: September 22, 29, October 6, 13

Interested Artists and Photographers should contact **Kathy Kellagher** at kkellagh@yahoo.com for more information and rendezvous dates and times.

Rules for **SOcial DISTANCING** are to be maintained at all times.

Member News

What have our Members created this summer?

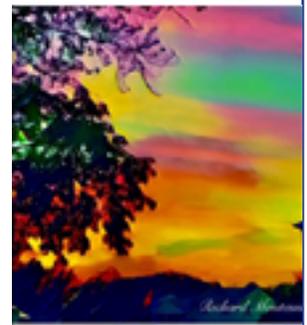
- **Mike Leathem** received *1st Place for Works on Paper* at the 2020 Vitual Senior Citizens Juried Art Contest & Exhibition from **Camden County College** for his work titled *Disillusioned*
<https://www.artworkarchive.com/rooms/camden-county-college/6e8106>



Disillusioned
by Mike Leathem

- **Richard Montemurro's** photos have been accepted in the MAC's 2020 Members Only Online Exhibit now in progress. This Exhibit is currently online at <https://www.medfordarts.com/2020-members-exhibition.html>.

Richard was awarded *1st Place for Digital Art* at the 2020 Vitual Senior Citizens Juried Art Contest & Exhibition from **Camden County College** for his work titled *Abstract 121*
<https://www.artworkarchive.com/rooms/camden-county-college/6e8106>



(Top) *Surreal Sunset*
(Middle left) *Red Sky*
(Middle right) *Three Birds*
(Bottom) *Abstract 121*
by Richard Montemurro

Member News (continued)

- **Mona Blue:** with thanks to Leonardo for the inspiration, with yet another rendition of probably the most well known image in western art, this Mona sports blue tinted sunglasses and a blue outfit. Acrylic on 12 x 16 inch canvas board.



(Left) *Mona Blue*
(Right) *Mona Nova*
by Rene Yohannan

Mona Nova: this Mona is an attempt to modernize Mona with some elements of 1960's era POP. She waves to us, circumventing the formalities of so many hundred years ago. Also, it was when working on this, I realized that yet another Mona lies quietly in the chambers of my head and, hopefully, may be born soon. Acrylic on 11 x 14 inch canvas board. The Mona Lisa song from the fifties has been running through my head recently, as sung, I believe, by Nat King Cole.

The Doodle Box: this is a three dimensional "drawing surface," in short a simple box. I saw a photograph of a full size refrigerator with ink scrawling all over it. I thought the idea terrific if doodle images in ink were made on a small box, painted white. So I made the Doodle Box. The box is created from a former Nabisco Premium Cracker (saltine) box, taped tightly and painted with acrylic. It is 4.5" x 5" x 9" and is much lighter in weight than a refrigerator. I can even hold it with one hand.



The Doodle Box
by Rene Yohannan

- **Vandella Poe** created *The Church* (16 x 20, acrylic and mixed media). Since we were not allowed to attend church, I decided to create my own. Dedicated to God with hope and prayers for all, for humanity.

Vandella also created *Wild Daffodils*, *The Quarry*, and *Dragon Fruit Takes Center Stage* (all 16 x 20 acrylic and mixed media).



(Top left) *Wild Daffodils*
(Top right) *The Church*
by Vandella Poe

- **Joy Hoffman** submitted her first piece of art to an online show. *4 Chairs* is in the Smithville Senior Show.

- **Ellen Barnett** created *Isolated Flowers* (16 x 20, acrylic) during self quarantine.



Isolated Flowers
by Ellen Barnett



4 Chairs
by Joy Hoffman



The Quarry
by Vandella Poe



Dragon Fruit Takes Center Stage
by Vandella Poe

Member News (continued)

- **Sherry D. McGrath** received 1st place in Pigment for *Snowed In*, at the July Exhibition (virtual) for the Hammonton Arts Center theme show - *Seasons*. The artwork is 14x11, ink and watercolor pencils on bristol board

Sherry also participated in the first BCAG Virtual Spring 2020 Members' Show (video link at www.burlcoartguild.org) and the Riverfront Renaissance Center for the Arts, "*Night Skies*" Virtual Show in July (video link at: www.rrcarts.com)

- **Denise McDaniel** sold two works from the recent *Landscape Expressions* show at the Harford Artists Gallery, in Bel Air, MD and *The Pond*, en plein air.

Snowed In
by Sherry D. McGrath



- Many members participated in the **BCAG Spring 2020** show. View artwork at <https://www.youtube.com/watch?v=T6rYNNVQU6A>

Shows to See

The Pond
by Denise McDaniel



- **Medford Arts Center**
2020 Members Only Exhibit Online
www.medfordarts.com/2020-members-exhibition.html#gallery
- **African American Museum in Philadelphia** *Through His Eyes*, an online exhibit that pulls from the Jack T. Franklin photographic collection <https://www.aampmuseum.org/current-exhibitions.html>
- **The National Gallery** has three virtual tours: <https://www.nationalgallery.org.uk/visiting/virtual-tours>
- **The Met** has *Art at Home* which allows viewers to explore art in three ways; to Explore, Learn, or Feel Inspired at <https://www.metmuseum.org/art/art-at-home>
- **Riverfront Renaissance Center for the Arts** has reopened. More info and artwork can be seen at <https://www.rrcarts.com>
- **Highlands Art Gallery** in Lambertville, NJ has reopened: <https://www.highlandsartgallery.com>

Outdoor Events

- **Grounds for Sculpture** has reopened, access to outdoor ground. The buildings and indoor exhibits remain closed. <https://www.groundsforsculpture.org>.

The WAA seeks Online Presenters for our Saturday Members Meetings

Any topic related to the Visual Arts will be considered. Interested Speakers, Demonstrators and Instructors with on-line presentation capabilities can contact the club with proposals at info2019@willingboroart.org Membership is not required to take advantage of this opportunity.

DID YOU KNOW?

Miles Davis, 20th century's most influential musician and a key figure in modern jazz, was also a painter. His work reveals references to African tribal artwork, the geometric and style employed by artists Picasso and Kandinsky.



MISSION STATEMENT

Forming an organization, which would bring amateur and professional artists together in an effort to increase their skills through workshops and exhibits, and at the same time, to increase community awareness of the fine arts.

Address: John F. Kennedy Ctr, Room 300
Levitt Parkway and Kennedy Way,
Willingboro, NJ 08046

Send donations and membership checks to : Willingboro Art Alliance,
P.O. Box 2276, Willingboro, NJ 08046
E-mail: info2019@willingboroart.org

**Please email the editor with art news
for the October Sketchbook
by September 20th,
send emails to:
maria@moralesllc.com**

Follow us on

Instagram

www.instagram.com/
willingboroartalliance



www.facebook.com/willingboroart

Opp-ART-unities

- **Hammonton Arts Center** hammontonartscenter.org
2020 Exhibit Schedule,
September – *Figures/Portraits* drop off: 8/31-9/5, Reception 9/10
October – *Photography* drop off: 9/28 – 10/3, Reception 10/8
- **Medford Arts Center 2020 Fall Fine Art Juried Exhibition** Online
All Media, deadline: September 7, exhibit: Sept 11-Oct 8
<https://www.medfordarts.com/2020-fall-fine-art-juried.html>
- **Perkins Center for the Arts 2020 Fall Annual Juried Exhibition**
Exhibition Dates: October 10 - November 22
Submission Deadline: September 18 or September 20
(Hand Delivery Only) <https://perkinsarts.org/event/7149/>
- **Inside Small *The Color of Music*** Art Inspired by Music,
Small Works Virtual Art Exhibit, not to exceed 10" x 10"
(including frame). Submission Deadline: October 2,
Online Gallery Exhibit Dates: October 16 – November 20
No entry fee and no commission on sales
<https://www.insidesmall.com/call-for-artists>
- **New Jersey Water Color Society Online 78th Annual Open
Juried Exhibition** Deadline: October 1, Acceptance: Oct 10
Reception: Nov 29, Exhibit: October 16 – December 31
<https://www.njwcs.org/78thProspectusEntry.htm>
- **Smithville Mansion Annex Gallery *Winter Art Exhibit***
Exhibit Dates: December 3 - January 24, 2021, free submission
Intake: Nov. 20, 21. www.co.burlington.nj.us/1820/Call-For-Artists
- **The Delphine Arts Center *National Juried Photography
Exhibition***, part of **Focus**, their month-long celebration of
photography. Exhibition: Nov 7-29, Deadline: September 28
Info at: [https://delaplaine.org/exhibitions/opportunities/
national-juried-photography-exhibition](https://delaplaine.org/exhibitions/opportunities/national-juried-photography-exhibition)
- **Fusion Art** has current Open Calls for Artists, info at:
<https://www.fusionartps.com/calls-for-artists>
- **The New York Center for Photographic Arts (NYC4PA) *Street
Photography*** Deadline: September 9, Prospectus at
<https://www.nyc4pa.com/street-photography>

A big thank you to **Ben Cohen**.
We really appreciate you
donating your supplies and
materials. They will be of
great use to the club.

And Thank You for all the
knowledge you so generously
share with our members!



WAA OFFICERS - 2020		WAA COORDINATORS (continued)	
President	Denise McDaniel	Thursday-Costume Class/ Open Studio	Indira Mehta Diana Maloney
Vice President & Exhibition Chair	Nancy Sullivan	Thursday-Life Open Studio	David Aguilar
Secretary	Ellen Miller	3rd Saturday 3D Media	Margarete Naperski
Treasurer	Patricia Watson	Last Saturday Photo Club Lyceum Photography Show	Edward Ward
Past President	RJ Haas	Smithville Mansion show	Nancy Gower
WAA CHAIRPERSONS		Annual Juried show	Arleen Potter - curator
Membership	Diane Carrier MaryAnn Oetter	Sketchbook Editor	Maria Morales
Programming	Brian Zimmerman	Hospitality/Sunshine	Joanne Sherman
Art Education	Ben Cohen	Library	Rene Yohannan
Public Relations/Publicity	Carolyn Burke	Historian	William Ruspantine
WAA COORDINATORS		Holiday Party Coordinator	Indira Mehta
Monday Life Class	Marcia Steinbock		
Tuesday Open Studio	Arleen Potter		
Wednesday Workshop	Ben Cohen David Watson David Aguilar		

If you have news, email Maria Morales at maria@moralesllc.com, info2019@willingboroart.org
or call (609) 859-0607 and leave a message

First Class Mail

The Willingboro Art Alliance
P.O. Box 2276
Willingboro, NJ 08046